

## WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-55004-1

DATE PRINTED

09/28/12

AND

PAGE 1

329831 AGENCY (OR SERVICE) ACTING AS AGENT FOR 177146 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME AMERICAN RAMBLER

ROMNEY FOR PRESIDENT, INC.

AND 138 Conant St

585 Commercial St

ADDRESS Beverly MA 01915-1665

Boston MA 02109-1024

USA

USA

CONTACT STEPHANIE KINCAID

PRODUCT EST. 417

LOCAL SALESPERSON SUSAN INKER-PURETZ AGENCY EST. NO. 417

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/02/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days  
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
:60's order										
1 CD	F	1	11:00A	12:00N	60S	09/28/12-09/28/12	PRICE IS RIGHT	1	1350.00	1350.00
2 LUR	11000..	2	11:00A	12:00N	60S	10/01/12-10/02/12	PRICE IS RIGHT	2	1000.00	2000.00
3 CD	00002..	2	11:58A	12:30P	60S	09/28/12-09/28/12	NOON NEWS	2	1080.00	2160.00
4 LUR	11000..	2	11:58A	12:30P	60S	10/01/12-10/02/12	NOON NEWS	2	800.00	1600.00
5 CD	F	1	12:28P	02:00P	60S	09/28/12-09/28/12	CBS SOAPS	1	1260.00	1260.00
6 CD	11000..	2	12:28P	02:00P	60S	10/01/12-10/02/12	CBS SOAPS	2	1440.00	2880.00
7 LUR	00001..	1	03:57P	05:00P	60S	09/28/12-09/28/12	DR PHIL	1	800.00	800.00
8 LUR	11000..	2	03:57P	05:00P	60S	10/01/12-10/02/12	DR PHIL	2	800.00	1600.00
9 CD	11.....	2	05:00P	05:30P	60S	10/01/12-10/02/12		2	2160.00	4320.00
10 CD	....1..	1	05:00P	05:30P	60S	09/28/12-09/28/12		1	2160.00	2160.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	AMERICAN RAMBLER	ROMNEY FOR PRESIDENT, INC.	
AND	138 Conant St	585 Commercial St	
ADDRESS	Beverly MA 01915-1665	Boston MA 02109-1024	
	USA	USA	
CONTACT	STEPHANIE KINCAID	PRODUCT EST. 417	
LOCAL SALES PERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 417	PRODUCT CODE 1300
NATIONAL SALES PERSON			
BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/02/12 NO. WEEKS: 1			

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			FROM	TO						
11 CD	.1.....	1	05:30P	06:00P	60S	10/02/12-10/02/12		1	2160.00	2160.00
12 CD	....1..	1	05:30P	06:00P	60S	09/28/12-09/28/12		1	2160.00	2160.00
13 CD	....1..	1	06:00P	06:30P	60S	09/28/12-09/28/12		1	2700.00	2700.00
14 LUR	11.....	2	06:00P	06:30P	60S	10/01/12-10/02/12		2	1500.00	3000.00
15 CD	00001..	1	06:58P	07:30P	60S	09/28/12-09/28/12	ENTERTAINMENT TONIGHT	1	2160.00	2160.00
16 LUR	10000..	1	06:58P	07:30P	60S	10/01/12-10/01/12	ENTERTAINMENT TONIGHT	1	1600.00	1600.00
17 CD	00001.0	1	11:00P	11:35P	60S	09/28/12-09/28/12	LATE NEWS	1	2700.00	2700.00
18 LUR	11000.0	2	11:00P	11:35P	60S	10/01/12-10/02/12	LATE NEWS	2	2400.00	4800.00
19 CD	11000..	2	11:35P	12:37A	60S	10/01/12-10/02/12	LATE SHOW WITH DAVID	2	1080.00	2160.00
20 CD	00001..	1	11:35P	12:37A	60S	09/28/12-09/28/12	LATE SHOW WITH DAVID	1	1080.00	1080.00
21	.1.....	1	07:58P	09:00P	60S	10/02/12-10/02/12	NAVY NCIS	1	12600.00	12600.00

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	USA		USA		
CONTACT	STEPHANIE KINCAID		PRODUCT EST. 417		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 417	PRODUCT CODE 1300		
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			FROM	TO						
CD										
22 LUR	....1..	1	10:00P	11:00P	60S	09/28/12-09/28/12	BLUE BLOODS	1	7200.00	7200.00
23 CD	00000.1	1	11:00P	11:35P	60S	09/30/12-09/30/12	LATE NEWS	1	2700.00	2700.00
24	Su	1	09:00P	10:00P	60S	09/30/12-09/30/12	THE GOOD WIFE	1	11700.00	11700.00
25	Su	1	10:00P	11:00P	60S	09/30/12-09/30/12	THE MENTALIST	1	7000.00	7000.00
26	M	1	10:00P	11:00P	60S	10/01/12-10/01/12	HAWAII FIVE-O	1	7200.00	7200.00
27	M-T	2	06:00A	06:30A	60S	10/01/12-10/02/12		2	700.00	1400.00
28	M-T	2	07:00A	08:00A	60S	10/01/12-10/02/12		2	400.00	800.00
Total Contract:								39		95250.00
Billing Summary										
						Jul	Aug	Sep	Total	
Qtr 3-12						.00	.00	47130.00	47130.00	
						Oct	Nov	Dec	Total	
Qtr 4-12						48120.00	.00	.00	48120.00	
								GRAND TOTAL		
								95250.00		

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